



Sjoerd van der Zwaan Joins Solid Sands as Chief Product Officer

Amsterdam – 4 September 2024 – Solid Sands, the world-leading provider of verification and qualification technology for C and C++ compilers and libraries, announced that Sjoerd van der Zwaan, who has a background in Robotics and Computer Vision, along with solid experience and network in the industry, has joined Solid Sands as Chief Product Officer.

In his new role, Sjoerd will work closely with the management team and support the company in further developing and executing its strategic vision. Solid Sands' two flagship products, SuperTest and SuperGuard, offer great opportunities in the safety-critical markets. With all the new developments and safety regulations, these markets require solutions for high-functional safety demands.

Since early 2000, Sjoerd van der Zwaan has been developing innovative technological products in the areas of machine vision systems, intelligent surveillance systems, 3D computer vision, robotics and artificial intelligence. He contributed to the creation of successful software systems (online, embedded, native) that mimic our visual perception and create visually enriched experiences.

“We are delighted that Sjoerd has joined the company,” said Marianne Damstra, CEO and founder of Solid Sands. “He brings a lot of experience from leading businesses including companies that are at the forefront of autonomous driving.”

“My first contact with Solid Sands dates from 2017,” said Sjoerd van der Zwaan. “At the time, I was working on the development and deployment of autonomous driving technologies. Marianne contacted me recently and explained the growth phase Solid Sands is experiencing. I realized that functional safety standards are being adopted more widely across industries as part of systems engineering good practice, with demand for compliance continuing to rise. Solid Sands is a steadily growing business with a motivated team of skilled experts, and it boasts a market-leading product that fulfills the need for qualification. I'm very excited to have joined this team, and I look forward to contributing to a safer world in the era of digitalization, where autonomous system responses of any kind are increasingly becoming integral to our daily lives.”

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About Solid Sands

Solid Sands is the world-leading provider of verification and qualification technology for C and C++ compilers and libraries. Solid Sands' products support companies to achieve both the highest quality objectives and the most up-to-date functional safety standard requirements. By creating the best possible test suites for C and C++ compilers, libraries, and analysis tools, Solid Sands is at the forefront of software testing and qualification. The company's name combines sand – the world's most abundant source of silicon – with the solidity and security expected of sector-leading testing and validation technologies. More information on the company's products and services is available at www.solidsands.nl. You can follow Solid Sands on [LinkedIn](#) and [YouTube](#).

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