



Solid Sands appoints new value-added representative in Silicon Valley

Amsterdam and Silicon Valley – 5 March 2024 – Solid Sands, the world-leading provider of testing and qualification technology for compilers and libraries, has announced a new collaboration with California-based Emprog. Solid Sands already holds a strong customer base in the USA. Recognizing the ongoing growth in demand, the company acknowledges the necessity of establishing a representative presence in the USA.

This collaboration will allow Solid Sands to further expand their existing presence in the USA, ensuring more customers to benefit from the most comprehensive and reliable solutions for testing, validating and qualifying C and C++ compilers, and libraries used in safety-critical applications and systems.

Emprog offers a range of products and services uniquely packaged for the engineering and embedded development market. With a focus on the embedded and electronics market and over 30 years of combined experience, Emprog has a well-established reputation across the industry.

“Even though we already benefit from a strong foothold in the USA, supported by a loyal customer base and sustained growth, we are excited to announce our new value-added representative”, said Marianne Damstra, Solid Sands’ CCO. “The Emprog team has a proven track record for technical competence and a lot of enthusiasm to extend our presence and promote our products, SuperTest and SuperGuard in the USA market.”

Neil Shepherd, Senior Account Manager at Emprog, said: “We like to partner with industry leaders, and Solid Sands matches our strategy to deliver state-of-the-art technical solutions to our engineering and embedded development customers. We look forward to bringing Solid Sands’ qualified solutions for safety-critical applications in the embedded systems industry to a wider audience.”

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About Emprog

Emprog, a value-added representative, offers a range of products and services uniquely packaged for the engineering and embedded development market. With focus on the embedded & electronics market, Emprog offers 30+ years combined experience in selling and marketing embedded tools, software solution for most toolchain, business development, and other related services.

For more information on Emprog visit www.emprog.com.

Media Contact:

Neil Shepherd
neil@emprog.com

About Solid Sands

Founded in 2014, Solid Sands is the one-stop shop for C and C++ compiler and library testing, validation and safety services. Solid Sands offers extensive test and validation suites with a unique level of compiler and library test coverage, enabling customers to achieve the software tool quality level demanded by ISO standards. The company's name combines sand – the world's most abundant source of silicon – with the solidity and security expected of sector-leading testing and validation technologies. More information on the company's products and services is available at www.solidsands.nl. You can follow Solid Sands on [LinkedIn](#) and [YouTube](#).

Media Contact:

Marianne Damstra
marianne@solidsands.nl